Mission
The mission of the University Community Partnerships Program is to build collaborative relationships between the University of California and the community, promoting civic engagement, fostering community health and well-being, and enhancing the environment for education, research, employment and patient care at UCSF. The program serves as a bridge between UCSF and the community, emphasizing partnerships that value and respect the assets and diversity of both.

History
UCSF’s Strategic Plan outlines a public service mission to “serve the local, regional and global communities and eliminate health disparities.” The University Community Partnerships Program and Council, formed in spring 2006, are dedicated to furthering this vision by improving the health of San Francisco communities through partnerships between UCSF faculty, staff, and students and community-based organizations.

University-community partnerships are powerful vehicles for social change. Current partnerships between UCSF and the San Francisco community provide free health care to the underserved, inspire youths to pursue careers as nurses and scientists, and explore the health needs of local communities. The impact made by a medical student teaching a second-grader about the brain or a researcher uncovering health trends in a neighborhood can effect social change in significant ways.

The University Community Partnerships Program and Council, through their coordination of the many existing partnerships between UCSF-affiliated individuals and groups and San Francisco-based community organizations and their support of new partnerships, bring new meaning to the definition of a public institution – one that truly serves the vibrant community of San Francisco.
Message from the Executive Director & Program Director

Dear Colleagues,

UCSF’s Strategic Plan clearly outlines the institutional goal of civic engagement and public service. The University Community Partnerships Program and Council are successfully working toward this vision by building an infrastructure at UCSF to support the many existing University community partnerships as well as guide new partnership efforts.

This pioneering endeavor brings together partners from throughout the city in an effort to create community-responsive health professionals, provide the community with access to health care, technology, resources and jobs, create a civically engaged campus, and promote community development.

During this busy year, the University Community Partnerships Program has launched and re-energized many exciting programs. In March, we rolled out the first Grants Program of the University Community Partnerships Council. Funded by the UCSF Chancellor’s Office, these grants serve as seed monies for partnerships that create positive health and socioeconomic outcomes for our families and communities in San Francisco.

The Economic Development Initiative was revitalized this year with the addition of a new workforce development coordinator, Damon Lew. Damon restarted and restructured programs that train community members for job placement at UCSF, connect UCSF hiring managers to job applicants, and give job developers throughout San Francisco tools to help their clients find career positions at UCSF.

There are also many innovative ways for UCSF faculty, staff, and students and community members to connect, gather resources and learn about partnerships. The program, in coordination with the Community Partnerships Resource Center, launched an interactive database (www.sf.ucsf.edu) that allows visitors to find information about UCSF-community partnerships, get involved in a partnership or post information about their current partnership activities.

Over the next year, the program will also host free workshops to provide partnership-building resources as well as a partnerships recognition event. These events will bring both University and community colleagues together to network, discuss current partnership trends and recognize the amazing work of our many partnerships.

We look forward to continued growth and to providing support and other resources to both our long-term and fledgling University community partnerships.

Sincerely,

Paul S. Takayama, Executive Director
Community and Governmental Relations

Elba R. Sánchez, Director
University Community Partnerships Program
Message from the Co-Chairs

Dear Community and Colleagues,

We believe the University Community Partnerships Program (UCPP) not only fulfills the University’s public service mission, but also enables UCSF to achieve excellence in its other core missions: education, research and patient care. UCPP enhances education by creating opportunities for students and residents to work with diverse populations, gain insights into various social and physical environments, and learn how different cultures and communities perceive health and medical care.

In addition, community partnerships enhance the reach and quality of research. Partnerships build the trust necessary for successfully recruiting diverse populations into research studies. Meaningful community participation can identify key research questions and novel hypotheses not otherwise apparent to University investigators.

UCPP also provides opportunities for community members to contribute their interpretations of key research findings. This input provides researchers with greater insight into discovering patterns and pathways related to health outcomes. A community focus is the necessary final step of translational research, completing the continuum that extends from the molecule and the cell to the patient and the community.

Community partnerships also enhance the University’s clinical services by developing a trusting relationship between University health professionals and community members.

Our collaboration as co-chairs of the University Community Partnerships Council also embodies a key principle of the program – a meaningful, empowered role for community members in the governance of the program. We are proud of the efforts of our fellow council members and collaborators at UCSF and in the community that have resulted in the many wonderful accomplishments of the UCPP in its initial period of operation.

We are pleased to share our first annual report with you, and look forward to more good things to come from the University Community Partnerships Program.

Sincerely,

Gwen Henry and Kevin Grumbach, Co-Chairs
University Community Partnerships Council

“Partnerships between the University and its surrounding communities have the power and capacity to leverage University resources that can shape the health and economic development of San Francisco.”

— Nora I. Ríos Reddick, University Community Partnerships Council member and executive director, Horizons Unlimited of San Francisco
Reaching Out

Workforce and Economic Development Initiative

When UCSF proposed its new campus at Mission Bay, it was clear from the community’s standpoint that the new campus represented enormous opportunities for creative partnerships, employment and cultural enrichment. One of the main opportunities is the increased job development at this new campus, as well as its ability to encourage surrounding business growth.

Since its inception in late 2000, the Workforce and Economic Development Initiative has forged new partnerships with community-based organizations and businesses in the neighborhoods adjoining our still-evolving Mission Bay campus. These partnerships demonstrate a new way of working with the community in a manner that is inclusive, participatory, and builds on the strengths and assets of our newest neighbors as well as of the University.

Workforce and Economic Development Initiative programs involve more than 10 UCSF departments and 25 community-based organizations from throughout San Francisco. UCSF is the second largest employer in San Francisco, with many diverse job opportunities. The Workforce and Economic Development Initiative program, which gives access to these opportunities, has the potential to impact the San Francisco community in very positive ways.

Workforce and Economic Development Initiative Programs

BEST Pro is a partnership with Jewish Vocational Services that provides training for more than 50 employment service professionals on workforce development topics, including client job search assistance, working with employers and working with community clients.

Community Outreach Internship Program provides 10 weeks of training, followed by a five-month paid internship for administrative positions within UCSF.

Mentorship programs are offered to new hires from the community to assist them with the transition to working at UCSF.

Employer Days is a quarterly program that connects UCSF human resources professionals with job seekers referred by community-based organizations. The event provides community members with information about job opportunities, application procedures, résumé writing and interview techniques.

Job fairs increase awareness of opportunities at UCSF as well as connect community members directly to hiring managers.

Providing Support

Grants and Grant Awardees

An exciting addition to the program for 2008 was the first annual Grants Program of the University Community Partnerships Council. For the first time in UCSF history, the Chancellor’s Office set aside more than $100,000 to be granted to partnerships between UCSF and the community. These grants are designed to support collaborative relationships that promote civic engagement, foster community well-being, and enhance the environment for research, education, patient care and employment.

More than 180 community and University members attended the workshops to learn more about the grant process, partnership building and the program. New partnerships were formed through networking at these workshops.

In the next year, our 2008 grant awardees will make a difference in almost every corner of San Francisco through such diverse programs as providing support for cancer patients and survivors, inspiring high school students to become scientists, providing resources for victims of human trafficking, and many more diverse and exciting initiatives. UCSF faculty, staff and students will be hard at work with community-based organizations to use their grant award money to change the face of both UCSF and the community.

2008 Grant Awardees

Cancer Center-Faith Communities Program is a partnership between several San Francisco community churches, including the Neighborhood Baptist Church, and the UCSF Helen Diller Family Comprehensive Cancer Center. The program, focused on outreach in churches in Bayview-Hunters Point and Western Addition neighborhoods, will pilot-test a program to expand support of faith-based community members who are trained and actively engaged in cancer advocacy, education, prevention and early detection.

The SFGH Residents Seva Project in BVHP is a partnership between the Bayview Hunters Point Foundation for Community Improvement, Southeast Food Access Working Group and the UCSF Primary Care Internal Medicine Residency Program at San Francisco General Hospital. Residents from UCSF will spend two years working with organizations in Bayview-Hunters Point to provide training about nutrition and exercise with the goal to improve overall health and increase health consciousness in our community while increasing the “community competency” of medical residents.

Healthy Neighborhoods, Healthy Lives is a partnership between the West Bay Pilipino Multi-Service Corporation and Dr. Aimee Afaeble-Munsuz, UCSF Department of Clinical Pharmacy. The project will use photovoice and participatory video to investigate the neighborhood-level causes of overweight/obesity in Filipinos living in San Francisco. The goals of the program are to increase community awareness about the causes of overweight and obesity and to encourage community-led solutions to the

continued on next page
problem, such as increased use of gym or recreational facilities and access to high-quality food.

The New Generation Health Center Mural Restoration Project is a partnership between the Precita Eyes Mural Arts Association and the UCSF New Generation Health Center. The project will restore the mural at the Mission District location of the New Generation Health Center and provide a space for all program participants to meet each other, enabling them to develop their individuality and confidence through creative activities and to experience unifying, positive social interaction through collaboration.

Partners in Food and Fitness is a partnership between the San Francisco Unified School District School Health Programs Department and the UCSF Department of Family Health Care Nursing. The program will work with students throughout San Francisco to provide nutrition and physical activity education and promotion. Advanced practice pediatric nursing students from UCSF will provide taste-testing of fresh produce, poster displays related to healthy food choices, and interactive games and lessons related to integrating exercise effectively into one’s lifestyle.

Vivamos Sanas! (Living as Healthy Women!) is a partnership between Mujeres de Ambiente Sociales y Activas (MASA) and the UCSF Lesbian Health & Research Center. The project will promote queer Latinas’ health and empowerment by strengthening social supports and fostering leadership development.

Partnership for Health Career Learning at Mission High School is a partnership between Mission Graduates, Mission Health Academy and UCSF MedLink. UCSF medical students will engage Mission High School students’ interest in health sciences and related careers through medically related science lessons and individual mentorship.

Biomedical and Health Sciences Internship for High School Students is a partnership between Oasis for Girls and the UCSF Department of Pediatrics. The project will provide students who have an interest in science with opportunities to conduct scientific research through hands-on exposure, connect students with mentors to assist in their pursuit of scientific scholarship, and help improve applications for successful college admission among youths who might otherwise have limited assistance with the application process, as well as few educational choices.

T-RAPP Internship is a partnership between the UCSF New Generation Health Center and the Family Service Agency of San Francisco. The program will provide educational outreach for low-income and transitional-age youths by providing paid internships at the New Generation Health Center clinic.

Safe Fishing Project is a partnership between Literacy for Environmental Justice and the UCSF Occupational and Environmental Health Nursing program. The project will contribute to a new strategic initiative among community and environmental justice groups in the Bay and Delta regions to address the public health issues of mercury and other toxins in Bay and Delta fish by reducing exposure and mitigating the health impacts on consumers, especially subsistence fishers.

Health Services for Victims of Trafficking Through the Refugee Medical Clinic: Raising Awareness and Assessing Barriers to Care is a partnership between the Newcomers Health Program and the Refugee Medical Clinic, UCSF Department of Family and Community Medicine. Serving victims of human trafficking and refugees, the program will fund a stipend and project-related printing costs for UCSF medical student Emily Whichard to plan and implement a community assessment to collect demographic data on the population of victims of trafficking in San Francisco, discern effective and appropriate community linkages, strengthen relationships with these agencies, and clarify issues affecting the victims of trafficking and how the Refugee Medical Clinic and Newcomers Health Program can address them.

Southeast Asian Needs Assessment is a partnership between the Vietnamese Youth Development Center and the UCSF Department of Psychiatry. The project will identify the needs among Southeast Asians in the Tenderloin and elsewhere in San Francisco, and will develop recommendations and guidelines for service enhancement and program development.
Advocating Change

Area of Common Interest (ACI) Updates

University Community Partnerships Council members are divided into committees, or ACIs, which reflect four areas of common interest: service learning, educational outreach, workforce and economic development, and research and evaluation. Below are each committee’s accomplishments.

Service Learning ACI continued its goal of education about service learning and the benefit of service learning experiences. The committee met with several key leaders around campus to talk about service learning at UCSF, and began a dialogue about the importance of service learning experiences for UCSF students and the greater San Francisco community.

Educational Outreach ACI created the infrastructure for a Speakers Bureau Project that allows San Francisco Unified School District (SFUSD) teachers to connect with speakers throughout the University. These speakers can be staff, students or faculty members who have expertise in such diverse topics as careers in health care, DNA research and how the brain works. The committee has partnered with the UCSF Center for Science & Education Opportunity to sustain and maintain the Speakers Bureau Project. The group will continue to support current outreach activities already in place at UCSF. In addition, the committee hopes to strengthen and enrich current UCSF outreach to San Francisco youths by creating coalitions among insular UCSF groups. By helping to connect disparate efforts, we hope to help increase the productivity and efficacy of UCSF’s outreach efforts.

Workforce and Economic Development ACI conducted three focus groups made up of UCSF hiring managers, community college representatives and community workforce development agencies. The information from these groups will help plan for, design, develop and implement a “workforce and economic development best practices model.” This model will function as a major access point for employment training, opportunities and placement at UCSF for San Francisco residents who have historically had minimal prospects for securing long-term employment at UCSF.

Research and Evaluation ACI successfully organized a monthly speaker series, entitled “Hear from the Experts.” The series brought UCSF experts and their research directly where it’s needed most – SFUSD teachers and staff. The series covered such topics as attention deficit hyperactivity disorder (ADHD), autism, depression and sexual health among school-age children.

Connecting Partners

Partnerships Database

The program is excited to offer many new ways for people to connect with others interested in partnership. UCPPP has been proud to form its own partnership with the UCSF Community Partnerships Resource Center for the launch of a new database of partnerships and potential partners.

Visitors to the database will be able to find information about UCSF-community partnerships, get involved in a partnership or post information about their current partnership activities. The database will provide a portal to search for partnerships or partners by neighborhood, target population, interest, expertise, type of partnership work or other criteria.

The database, which will become an active online networking tool, is available on our website at www.sf.ucsf.edu.

“For years, UCSF has helped to provide expertise, enthusiasm and interest on topics that fall outside of the typical knowledge of many SFUSD teachers. I believe that through the use of the Speakers Bureau tool, more and more of the district’s teachers and students will benefit from their increased exposure to UCSF.

“Ultimately, UCSF will additionally benefit through exposure to the concerns, problems and successes of SFUSD students and teachers.”

— Eric Lewis, University Community Partnerships Council member and SFUSD science specialist
University Community Partnerships Program Staff
Paul S. Takayama, Executive Director, Community and Governmental Relations
Elba R. Sánchez, Program Director
Amie M. Vogt, Communications and Outreach Coordinator
Damon C. Lew, Workforce Development Coordinator
Eileen McCormick, Partnerships Assistant

University Community Partnerships Council Members
Gwen Henry (2006-2012) Director, Parent and Family Resource Center
Associate Director, Florence Crittenton Services
Elis Horn (2006-2008) Executive Director, Visitacion Valley Community Beacon Center
Karen Johnson (2006-2010) Youth Program Director, Potrero Hill Neighborhood House
Eric Scott Lewis (2006-2010) High School Science Specialist, SFUSD
John Nickens, PhD (2006-2012) Clinical Director, Progress Foundation
Sudeep M. Rao, PhD (2007-2009) Executive Director, Beautiful Communities
Nora L. Rios Reddick (2006-2008) Executive Director, Horizons Unlimited of San Francisco
Vette M. Robles (2007-2009) Director, BNAIGIC
Gerri Collins-Bride, RN, MS, ANP (2006-2012) Clinical Professor and Vice Chair, Department of Community Health Systems, UCSF School of Nursing

Kevin Grumbach, MD (2006-2010) Chair, Family and Community Medicine, UCSF School of Medicine
Dixie Horning (2006-2012) Executive Director, UCSF National Center of Excellence in Women’s Health Administrative Director, Living in a Nonviolent Community Program
Jennifer Hermann, MS, RN (2007-2012) Director, Workforce Planning, UCSF Medical Center
Lani Proctor Pettersen, MA (2008-2012) Director, Graduate Student Financial Support, UCSF Graduate Division
Howard L. Pinderhughes, PhD (2006-2010) Associate Professor, Department of Social and Behavioral Sciences, UCSF School of Nursing Affiliated Faculty, UCSF Institute for Health & Aging
Lorie Rice (2006-2012) Associate Dean, External Affairs, UCSF School of Pharmacy
Naomi Wortis, MD (2006-2012) Director, Community Programs, Assistant Clinical Professor, UCSF Department of Family and Community Medicine
Jane Weintraub, DDS, MPH (2008-2010) Lee Hysan Professor and Chair, Oral Epidemiology and Dental Public Health, UCSF School of Dentistry
Anni Chung (2008-2010) Executive Director, Self-Help for the Elderly
Barbara J. French, Ex Officio Member
Associate Vice Chancellor, University Relations, University Advancement and Planning

Connections/Contributions
The University Community Partnerships Program has assisted in building the following partnerships and linkages:
- Acrosports and UCSF Physical Therapy and Rehabilitation Science Partnership
- Arthur H. Coleman Community Health Foundation
- Asian Neighborhood Design Center for Young Women’s Development
- Charles Drew Elementary School
- Chinese for Affirmative Action and UCSF Campus Life Services Partnership
- Community Vocational Enterprises
- Dianne Feinstein Elementary School
- Elevation Defense Collaborative
- George Peabody Elementary School
- Hands On Bay Area
- Latino Medical Student Association
- Life Learning Academy
- Literacy for Environmental Justice
- MedLink
- Northern Panhandle Association
- 100% College Prep, Bayview Association for Youth
- Providence Church
- Reachout for the Rainbow AfterSchool
- San Francisco City College Health Interpreter Certificate Program and UCSF Ambulatory Services Department Partnership
- San Francisco Department of the Environment
- San Francisco Health Plan and UCSF Diabetes Teaching Center Collaboration
- St. John’s Educational Threshold Center
- Streetbeat Stories
- UCSF Child Care Department
- UCSF Temporary Employment Program
- Vietnamese Youth Development Center
- Women’s Community Clinic
- Young Community Developers

The University Community Partnerships Program has collaborated with and provided donations, contacts and/or other resources to the following partnerships and programs:
- Alcy Griffin “Lazarus House” Senior American Friends Service Committee, San Francisco
- APA Family Support Services (formerly Asian Perinatal Advocates)
- Bilingual Health Week Activities, Health Initiative of the Americas, UCOP
- Boys & Girls Clubs of San Francisco, Mission Clubhouse
- Building Diversity in Science, Scientific Empowerment Movement
- Carnaval Health Pavilion
- Centro Latino de San Francisco
- Charlottesville/Albemarle, Virginia, Commission on Children and Families
- Children’s Hospital Oakland
- Clinica Martin Baró
- Florence Crittenton Services
- Foundation Center of New York
- Girls After School Academy
- Gloria R. Davis Academy, SFUSD
- Hunters Point Community Youth Park Foundation
- Jewish Vocational Services
- Mission Creek Community Mission Language and Vocational School
- Monterey County Office of Education Infant Program Peaks & Valleys Family Resource Center
- Native American Tribes Uniting and Regrouping for Education
- Network for Elders
- Polly’s Family Support Center
- Potrero Hill Neighborhood House
- Raising Hope: A Benefit for the UCSF Helen Diller Family Comprehensive Cancer Center
- Rosa Parks Elementary School Science Discovery Project
- San Francisco Department of Public Health
- San Francisco State University Institute for Civic and Community Engagement
- San Francisco State University Office of Community Relations
- San Francisco Unified School District School Health Programs Department
- SOMA Filipino Seniors at Gene Friend Center
- St. John’s Educational Threshold Center
- Susan B. Anthony Elementary School PTA, San Mateo County
- Turlock Unified School District
- UCSF Campus Life Services Recruitment Fair
- UCSF Supplier Diversity Retreat
- University of Georgia Office of Public Administration and Policy
- Valencia Clinic
- Visitacion Valley Community Center Children’s Program
- Visitacion Valley Community Senior Center
- Worcester, Massachusetts, UniverCity Partnership

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